

PROFIT 1st Year Dissemination Events

During its first year, the PROFIT project already engaged in several dissemination and communication activities, including the organization of its first **User Day** and its first **International Workshop (IFIN 2016)**.

More specifically, the project has been presented and disseminated in the following events listed in chronological order:

1. 1ST PROFIT USER DAY

Title/Name: 1st PROFIT User Day - co-located with Global Money Week

Date: 16/03/2016

Place: Brussels, rue Botanique 75 (3rd floor)

Presentations available at: <http://projectprofit.eu/material/#tab-id-3>.

Organized by: The PROFIT project

Scope: On the 16th of March 2016, only three months after the launch of the PROFIT project, we held the first PROFIT event in Brussels, in the context of the Global Money Week. The goal of this user day event was to have some fruitful discussions and attract the early feedback from the attendees and the project User Forum Committee, consisted of representatives of all PROFIT stakeholders, like financial institutions, social organizations, education entities, European networks, other related projects, as well as academics, researchers and experts in the area of finance, economics, education and more.



2. 1ST PROFIT WORKSHOP

Title/Name: 1st International Workshop on the Internet for Financial Collective Awareness & Intelligence (IFIN 2016) co-located with INSCI 2016

Date: 12/09/2016

Place: University of Florence, Room 4, Via G. Capponi

Website: <http://ifin-workshop.iti.gr/>

Presentations available at: <http://projectprofit.eu/material/#tab-id-3>

Proceedings: The IFIN 2016 proceedings have been published in the “Collective Online Platforms for Financial and Environmental Awareness” book produced by Springer LNCS.

Organized by: The PROFIT project

Scope: The main purpose of IFIN was to open a multidisciplinary dialogue on how we could use the Internet to promote financial awareness and capability among citizens. More specifically, the new socio-economic landscape that has prevailed in the post-crisis world brought changes in the financial, labor and pension markets along with changes in the public finance decisions and the political sphere. However, the volume of information coming from the web, the existence of often ad hoc sources, the documented existence of cognitive limitations by individuals when it comes to the processing of large volumes of information, and the documented widespread financial illiteracy even within developed economies, including those of the European Union, all identify the need for appropriate methods and tools to extract and process such information, create new knowledge and present to the users.

In this context, IFIN 2016 aimed at presenting the most recent works in the area of financial collective awareness and intelligence based on web resources and social media with an emphasis on user generated content. IFIN encouraged the submission of papers relevant to the retrieval, analysis, aggregation, and presentation of financial data from the Internet and social media (including user generated content), focused on forecasting models exploiting the market sentiment to identify market trends and threats, on financial literacy assessment and education tools, as well as on personalized services and decision support financial applications.

Research topics of interest for this workshop included, but were not limited to:

- Financial web data retrieval, analysis and presentation
- Financial forecasting models based on web data
- Financial literacy assessment & education web tools
- Financial awareness technological platforms



3. NET FUTURES 2016

Title/Name: NetFutures 2016: Driving Growth in the #DigitalSingleMarket

Date: 20-21/04/2016

Place: The Egg, Brussels

Website: <http://netfutures2016.eu/>

Presentations available at: http://projectprofit.eu/wp-content/uploads/2016/12/PROFIT_NetFutures_BOOTH_konecny.pdf

Organized by: The European Commission

Scope:

The PROFIT project hold a booth in NetFutures 2016 collaboratively with other CAPS projects in order to raise awareness in several critical sustainability problems that could be confronted by the use of CAPS platforms. More specifically, the PROFIT project informed the visitors on the project's vision, the necessity to improve the financial literacy and capability of the citizens and how information and communication technology can support this endeavor. The visitors were welcomed to share their views on the functionalities such a platform should have and were granted the project leaflet. Moreover, business cards have been collected and visitors were invited at a later stage to fill in our online survey for helping us to identify critical requirements for the operation of such a platform.

The booth was the venue fostering dialogue among scholars and practitioners belonging to all disciplines related to the Internet discussing on the formulation of such a financial awareness platform and its impact to the future technological, financial and social choices.



4. CAPS COMMUNITY MEETING & WORKSHOP

Title/Name: CAPS Community Meeting and Workshop

Date: 18/05/2016

Place: Berlin - Internationales Kulturzentrum ufaFabrik e.V. Viktoriastrasse 10-18, 12105 Berlin, Germany

Website: <https://www.eventbrite.com/e/caps-community-meeting-and-workshop-tickets-24782588389>

Organized by: DG CONNECT

Scope: This event aimed at bringing together old and new CAPS projects, discussing ideas for the next work programme, defining clusters of projects, and ultimately establishing a working community of innovation entities that will actively cooperate with the EC on Digital Social Innovation over the coming years.



5. FEBEA CONFERENCE

Title/Name: SOCINNOVETHICS: Synergy of Ethical Financing with Social and Technological Innovation

Date: 06-07/06/2016

Place: Split, Croatia

Website: <http://febea.org/en/febea/news/general-assembly-2016>

Organized by: FEBEA and Cooperative for Ethical Financing (ZEF)

Videos/Presentations available at: <http://febea.org/en/febea/news/general-assembly-2016>

Scope: European actors of social economy and ethical finance



6. INSCI 2016 CONFERENCE

Title/Name: 3rd International Conference on Internet Science (INSCI 2016)

Date: 12-14/09/2016

Place: Aula magna, University of Florence, Piazza S. Marco, 4, Florence, Italy

Website: www.internetscienceconference.eu

Organized by: Internet Science Network

Videos available at: <http://insci2016.complexworld.net/videos>

Scope: INSCI conference hold different CAPS sessions, especially during the first day of the conference that was free to all at no registration costs. PROFIT had the chance to be presented in the INSCI audience, as well as to participate in the CAPS roundtable discussion that took place the

same day, elaborating on various hot CAPS topics, like ways to motivate and engage communities of users, ways to measure CAPS impact, etc.



7. SEMANTICS CONFERENCE

Title/Name: 12th International Conference on Semantic Systems (SEMANTICS 2016)

Date: 13-15/09/2016

Place: Leipzig

Website: <https://2016.semantics.cc/>

Organized by: Universitaet Leipzig Lehrstuhl Betriebliche Informationssysteme, Semantic Web Company, Institut für Angewandte Informatik (InfAI), FH St. Pölten

Poster available at: <http://projectprofit.eu/material/#tab-id-2>

Scope: The Posters & Demonstrations Track of SEMANTICS 2016 invited innovative work in progress, late-breaking research and innovation results, and smaller contributions in all fields related to the broadly understood Semantic Web. These included submissions on innovative applications with impact on end users such as demos of solutions that users may test or that are yet in the conceptual phase, but are worth discussing, and also applications or pieces of code that may attract developers and potential research or business partners.

8. 1ST CAPSI COMMUNITY WORKSHOP

Title/Name: 1st CAPSSI Community Workshop

Date: 28/09/2016

Place: Bratislava, Slovakia

Website: <https://capssi.eu/event/capssi-community-workshop/>

Organized by: CHIC project

Presentations available at: <https://capssi.eu/1st-community-workshop/>

Scope: This event aimed at bringing together old and new CAPS projects, discussing ideas for the next work programme, defining clusters of projects, and ultimately establishing a working community of innovation entities that will actively cooperate with the EC on Digital Social Innovation over the coming years.



9. 2ND EUROPEAN MICROFINANCE DAY

Title/Name: Workshop organized at the event of the 2nd European Microfinance Day in Thessaloniki

Date: 20/10/2016

Place: Thessaloniki Town Hall

Websites: <http://www.european-microfinance.org/index.php?rub=activities&pg=2nd-european-microfinance-day> & <http://www.e-kepa.gr/frontend/article.php?aid=3754&cid=149&t=Imerida-tou-KEPA-kai-tou-Dimou-THessalonikis-gia-tis-Mikropistwseis-sto-plaisio-tis-Eurwpaikis-Imeras-Mikropistwsewn-tin-Pempti-20-Oktwbriou-2016-sto-Dimarxeio-THessalonikis>

Organized by: KEPA & the Municipality of Thessaloniki

Videos available at: <http://www.livemedia.gr/mikropistwseis>

Scope: The PROFIT project has been invited to be presented in this workshop as a valuable tool that could improve the financial literacy of potential entrepreneurs helping them to make more informed decisions.



10. ICT PROPOSERS DAY 2016- CAPS NETWORKING SESSION

Title/Name: ICT Proposers Day 2016 – Networking session on CAPS

Date: 27/9/2016

Place: Bratislava

Website: <https://ec.europa.eu/digital-single-market/events/cf/ict-proposers-day-2016/item-display.cfm?id=18461>

Presentations available at: <https://ec.europa.eu/digital-single-market/events/cf/ict-proposers-day-2016/item-display.cfm?id=18461>

Organized by: European Commission

Scope: Presenting the CAPS policy principles, presenting next call for proposals.



11. UK FINANCIAL CAPABILITY WEEK

Title/Name: Financial Capability Week 2016 – Empowering people to make the most of their money

Date: 14-20/11/2016

Place: Various. Launched in the Bank of England Museum, London, UK.

Website: <http://www.fincap.org.uk/fincap-week>

Video available at: <http://www.fincap.org.uk/fincap-week>

Photos available at: <https://www.flickr.com/photos/fincap/albums>

Organized by: Financial Capability Strategy for the UK - Money Advice Service

Scope: The purpose of the week is to raise awareness of the importance of financial capability, what it means and the organizations involved in making a change. Financial capability is people's ability to manage their money well - both day to day and through life events (such as redundancy, bereavement and divorce) that might upset someone's financial stability. The week saw a number of events exploring various topical financial capability issues.

The PROFIT Project participated with (a) leaflets and an explicit mention at the Economics of Financial Capability roundtable discussion which took place at the London Stock Exchange (15th November), and (b) a poster presentation and leaflets at the Financial Capability Conference (17th November).

